



GROUNDWORK

Elizabeth

ALL IN



DATA FOR
COMMUNITY
HEALTH

Groundwork Presenters



**Jonathan Phillips,
Executive and Program
Director**



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Youth Program
Coordinator**

The Importance of Youth Voices in a Healthy Community-

**ENGAGING YOUTH AS REAL PARTNERS in BUILDING
HEALTHIER AND MORE EQUITABLE COMMUNITIES**





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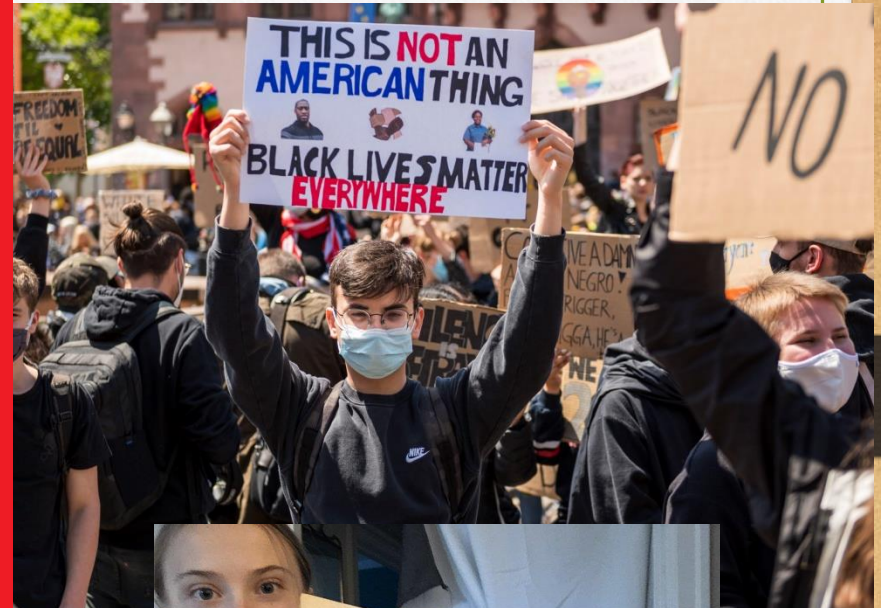
Youth-why include them?



- In 2019, there are about 1.2 billion youth aged 15 to 24 years in the world, or 16 per cent of the global population
- IN NJ 1.3 million under 24 about 15%
- Elizabeth, N.J. 35% under 24
- 70% Latino, 20% Black
- Engaged and aware
- Frightened for the future, yet ambitious
- Their future begins 'today'.



Worldwide, their voices are awoken





Think Global,
Act Local

We work locally: Let's talk local-

Youth programming key to what we do





GROUNDWORK

Elizabeth

Who are WE? A little background:

GW's overarching mission is to build sustainable and more equitable communities; we are part of a National network that pursues this mission.

- **As we pursue these objectives we are mindful of the need to include all sectors in our community, including those customarily excluded from important dialogues. We have a great need to provide the guidance and opportunities for them to become part of a comprehensive solution to improve conditions for everyone.**



GROUNDWORK
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Sustainability is not only about the physical environment, environmental justice, clean air, clean water, recycling, it is equal or more importantly about engaging the entire community as we seek out an inclusive way to act AND develop systems that listen to everyone.

How do we define community health?

2019 Pierce County

Community Healthy Improvement Plan Priorities



Healthy Neighborhoods & Healthy Communities

Neighborhoods are where we live.

Communities are how we live together.



So why are we here today? How did we get to this place? Here's our quick story



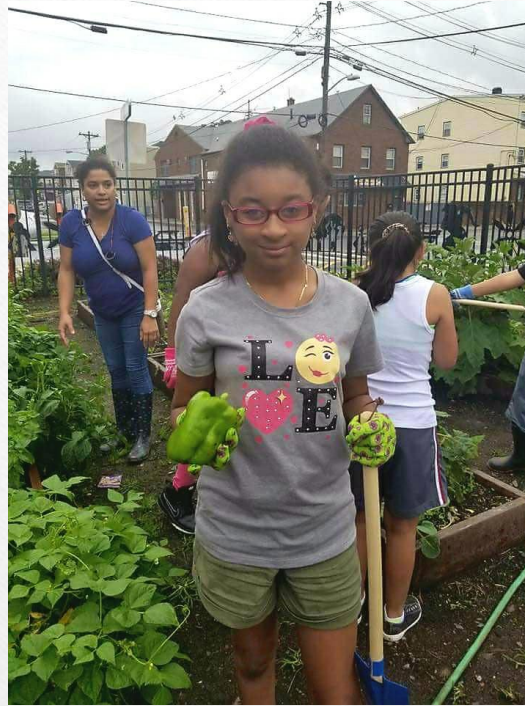
1. Start with a team: Groundwork Elizabeth's Green Team



Engage the team in regular activities







***include other youth groups of Youth,
City Building Future Leaders, NJ Youth
Corps***



When possible--Offer unique opportunities to gain experiences and skills in other places



In 2017, our Green Team visited and worked at Yellowstone National Park, bringing back skills to Elizabeth



**And bring back
what we learn to
strengthen our
relationships with
youth locally**



Continue to engage youth in Green Infrastructure & Workforce Development



Build Green Team by adding Partnerships — New Jersey Youth Corps —



Step 2. More to offer.
Opportunities, but were we
listening to them, really listening?



3. Our 'aha' moment & taking a giant leap-- NJHI's Next Generation Community Leaders program—



The program: hire a cohort, listen carefully, identify a community need, and create a Summer program to implement it! Be mindful to give a chance to those customarily excluded from these types of opportunities. Be there for guidance, be sincere.

Creating an atmosphere of inclusion and respect



NJHI provided webinars, training, and in person coaching during the process



Retreats: Team building exercises promote listening

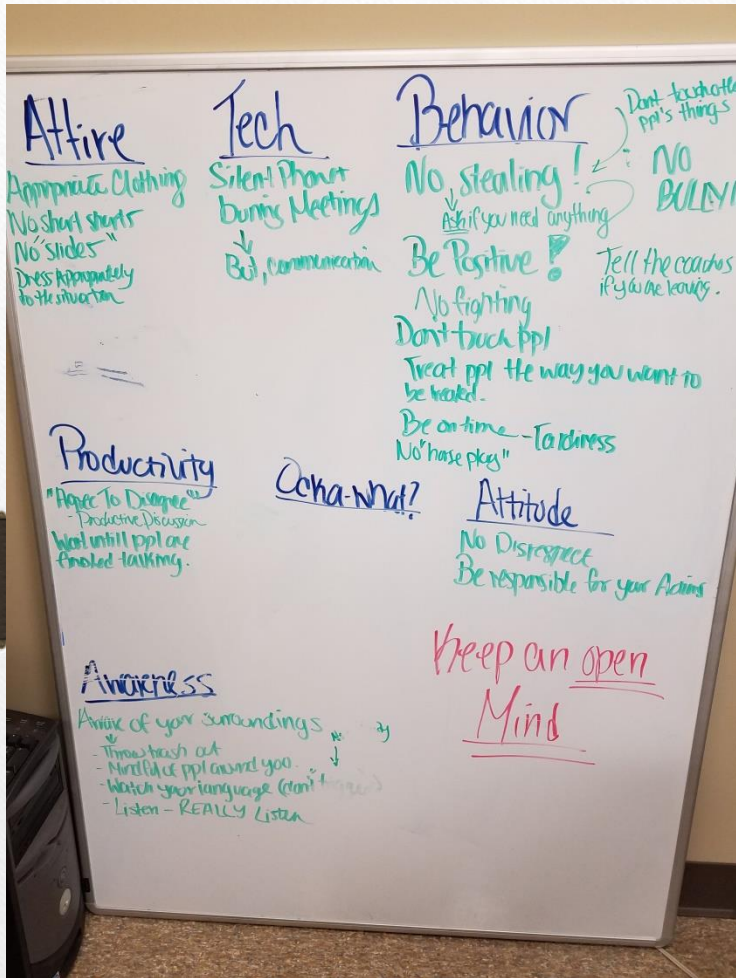




Preparing the Next Generation Community Leaders: Regular meetings







Cohort 1: Senior Health



Learning new skills, preparing the way...



Communication

The image shows a screenshot of the Facebook profile for 'Nxt Gen Elizabeth'. The page header includes the Facebook logo, the name 'Nxt Gen Elizabeth', a search bar, and navigation links for 'Stephania', 'Home', and 'Create'. There are notification icons for messages (1) and likes (6). The main cover photo shows a group of young women in blue t-shirts with '2018' on them, walking outdoors. Below the cover photo is a smaller photo of a group of people sitting on the grass. The name 'Nxt Gen Elizabeth' is centered below the photos. To the right of the photos are buttons for 'Friends', 'Following', 'Message', and 'Call'. Below the photos are tabs for 'Timeline', 'About', 'Friends 6 Mutual', 'Photos', and 'More'. The 'Intro' section contains the text 'Bring change to Elizabeth and it's surrounding communities' with a group of people icon. Below this is a photo of the same group of women in blue shirts. The 'Make Post' section has a 'Photo/Video' icon and a text box 'Write something to Nxt Gen...'. Below the text box are icons for 'Photo/Video', 'Feeling/Activity', and a three-dot menu. A 'Post' button is on the right. Below the post creation area is a post from 'Nxt Gen Elizabeth' dated 'July 27 at 10:54 AM' with the text 'Come on out and Support' and a heart icon. At the bottom of the page is a banner for 'ELIZABETH RIVER TRAIL' with a red ribbon that says 'Join Mayor Chris Bollwage'.

Cohort 2: Food insecurity, and more







Learning to present.....to



..City Council





Year 3: Taking experiences in youth actions to engage youth voices in public policies



Studying Policy, understanding community needs, finding voices



NJ Future, NJ Waterworks, Mott McDonald, Combined Water conference



A new chance to continue the work: Woodrow Wilson Foundation: Civic Spring

THE 2020 GRANTEES

- ELIZABETH, NJ**
Groundwork Elizabeth
- HOUSTON, TX**
Institute of Engagement
- LEXINGTON, KY**
Prichard Committee of Academic Excellence
- MINNEAPOLIS, MN**
Youthprise
- NEWARK, NJ**
Newark Youth One Stop and Career Center
- KINSTON, NC**
Kinston Teens, Inc

LIVE
MSNBC
NAS ▲116.82 | 12:32 PM PT

National thirst for youth inclusion, MSNBC



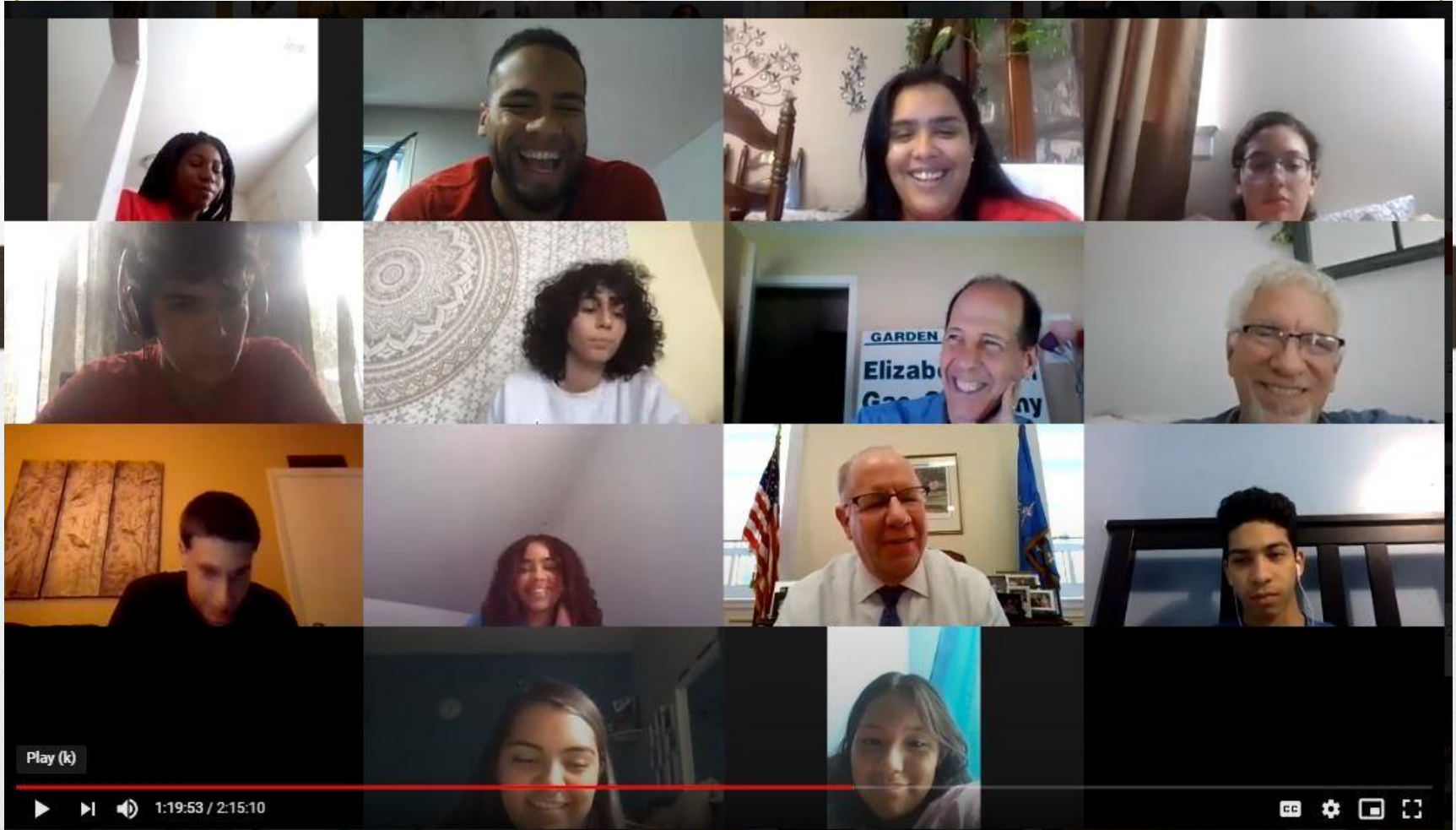
NEW YOUTH PROJECTS FOCUS ON CIVIC EDUCATION

LIVE

MSNBC

S&P ▲21.38 | 12:38 PM PT

NEXT STEPS: The City of Elizabeth 10 year municipal Master Plan



City Councilwoman Perkins connects with youth



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**Peers now tending applications from
other community youth.....
sustainability...the story continues**

