



**mothering**  
asheville

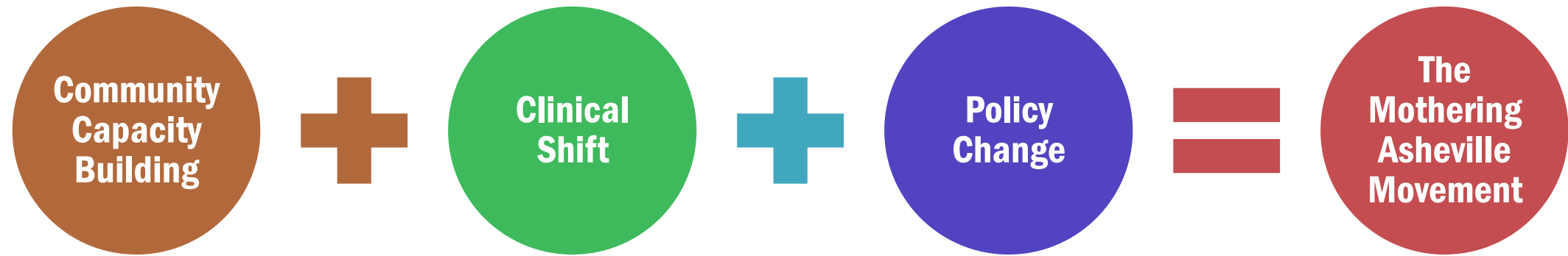
community capacity. clinical shift. policy change.

# **TRANSFER OF POWER: CROSS-SECTOR COLLABORATION MOVES FROM INSTITUTIONS TO COMMUNITY**

Cindy McMillan, CD, PSS, Director of Marketing and Education @ SistasCaring4Sistas

Maggie Adams-McBride, Co-Director of Mothering Asheville

# MOTHERING ASHEVILLE



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# SISTASCARING4SISTAS

**SistasCaring4Sistas vision is to eradicate inequities in maternal and infant mortality by providing education and doula services to families who face adverse maternal health outcomes, before, during, and after pregnancy by building sustainable community capacity , lasting connections through unlimited support, open lines of communication, and wrap around resources.**

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# THE MOMENT



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# OUR ANSWER

The Mothering  
Asheville Protest

SistasCaring4Sistas  
Proposal

Collaborative support  
and agreement

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# WHERE ARE WE NOW?

- Hybrid Business Model  
Creation: Chocolate Drop  
Babies, Bambinos, Bébés  
Incorporated and  
SistasCaring4Sistas  
501(c)3 Non-Profit
- Mothering Asheville  
Strategic Planning

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# THANK YOU

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