Social Determinants of Health (SDOH) and Multi-Sector Data: “Making the Juice Worth the Squeeze”

April 13th, 11 AM-12 PM
We want to hear from you!

Please use the “Raise Your Hand” option if:
- You would like to contribute to the discussion
- We will “promote” you to panelist.
- This allows everyone to see and hear you
- Please remember to mute your audio when finished

OR

Please use the CHAT BOX to:
- Chat to one person or all attendees
- Send questions and comments for discussion
- Speakers will chat back responses to you – or answer live!
Today we aim to:

- Review some key takeaways from the 2017 January HealthDoers Peer-to-Peer (P2P) event: *The Intersection of Clinical Data, Claims, and the Social Determinants of Health (SDOH): Integrating Multi-Sector Data to Create Health out of Health Care.*

- What is the recommendation that Kelly Cronin (ONC) gives for prioritization?

- What are the four questions that Niall Brennan (former CMS Chief Data Officer) uses "to test" SDOH data collection? What is the meaning of: "Is the juice worth the squeeze?“

- What did Kristin Paulson (CIVHC) discover about "How to get started"?

- What are Clare Tanner (DASH) and colleagues learning about standardization of SDOH data?

- Discuss how HealthDoers and NRHI are keeping this conversation going- Data Governance Roundtable report out
Speakers:

- Sanne Magnan, MD, PhD, former President and CEO of the Institute for Clinical Systems Improvement (ICSI)
- Kristin Paulson, JD, MPH, Director of Health Care Programs for the Center for Improving Value in Health Care (CIVHC)
- Clare Tanner, PhD, Program Director for the Michigan Public Health Institute (MPHI) and Co-Director of Data Across Sectors for Health (DASH)
- Meredith Roberts Tomasi, Senior Director of Programs and Operations, Oregon Health Care Quality Corporation
- Elizabeth Mitchell, President and CEO of NRHI
Key Theme # 1

- Prioritize how to get started
- What else?
The Role of Clinical Data, Claims, and the Social Determinants of Health in Value-Based Payment

January 24, 2017

Kelly Cronin, MS, MPH, Director, Office of Care Transformation, ONC/HHS
• Follow the money and know your priority population
  - Social determinants influence health and outcomes and drive the need for healthcare and social service integration

**High-Need, High-Cost**

5% of the U.S. population accounts for 50% of health care costs

**Vulnerable**

Economically and socially disadvantaged Americans receive lower-quality care and have poorer health outcomes than other groups

Wide variation in costs and use of services within the high-need groups suggests that interventions should be targeted and tailored to those individuals most likely to benefit.  
*Source: Commonwealth Issue Brief, Aug 16*
Key Theme # 2

• Determine “is the juice worth the squeeze” for collecting new data
SDOH: A Completely Unofficial, Unapproved, (Unsubstantiated?) (former) CMS Viewpoint

Niall Brennan
Here’s what I ask myself EVERY time I think about using/obtaining a new data set

- How much will it cost to collect? Is the juice worth the squeeze?
- How good is the data? Is it standardized?
- How comprehensive is the data? Are we getting it for 5%, 10%, 50%, 100% of people?
- What level of granularity does the data need to be at?
  - Patient level gets very expensive very quick unless collected as a “by product” of something else (e.g. health care claims)
- How does SDOH data fare on these questions?
• Use the data you have.
• Use standardized SDOH data, if possible.
Key Theme # 4

• Create a value proposition to engage others.
Virtual Data Governance Roundtable Themes: How to Obtain the Data

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<th>Mandatory</th>
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<tr>
<td>• Consistent and clear governance standards are important</td>
<td>• Data Use Agreements require negotiation and compromise</td>
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<td>• Interest in standardizing data submission requirements across states</td>
<td>• Complete standardization is not always possible</td>
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<td>• Form big asks upfront</td>
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Development and governance involves diverse representation - clinical, legal, operational, and visionaries
Virtual Data Governance Roundtable Themes: About the Data

• Integrity of data relies on quality submissions
  • Build requirements into agreements
  • Quality checks and feedback loops

• Lessons Learned
  • Test data before going public
  • Flesh out possible problems with data requests early
Virtual Data Governance Roundtable Themes: It’s About More than the Data

• “Data Travels at the Speed of Trust.”
  -Elizabeth Mitchell

• Multi-stakeholder engagement is key
• Articulate value proposition and repeat often
• Acknowledge barriers out loud, but keep an eye on long-term shared vision
• Leadership involves humility, giving credit to others, and responsibility for outcomes
Products from the SDoH P2P event:

- Summary report includes:
  - Social Determinants of Health Graphic
  - Ten actionable takeaways
  - List of polarities and tensions
  - Perspectives
    - National perspectives
    - Regional perspectives
  - Operational challenges – “ten things that are hard” and how to approach
  - Organizational design characteristics for multi-sector data use
  - Examples
- The report can be found at: www.nrhi.org or in the HealthDoers Open Community
Events & Announcements

- All In National Meeting 4/19-4/21, Denver, CO - Clare
- HealthDoers Open Community – Lydia
- Data Quality P2P 4/24-4/25 in Louisville, KY
Join the HealthDoers Network

CONNECT • LEARN • INSPIRE • ACCELERATE

**Benefits to the Community**

**Network Intelligence**
With participants from across the healthcare spectrum including providers, purchasers, policymakers, and consumers, it’s as simple to share ideas with similarly-situated participants as it is to seek input from disparate thinkers.

**In Person Sharing**
At regular intervals throughout the year, HealthDoers Network sponsors in-person forums, allowing participants to meet, form relationships, exchange ideas, and advance shared reform objectives.

**Virtual Community**
As the central gathering-point, our online platform allows for easy research, sharing, and engagement. The platform provides broad access to public areas of the community, while allowing for targeted engagement with private communities led by partnering organizations.

**Topical Discussions**
As a community by and for its users, the Network allows participants to curate and share relevant content. In order to stimulate dialog on topics identified as relevant, the Network staff maintains an editorial calendar with regular updates to keep participants informed.

**Better Connections**
Our community is a powerful tool for connecting HealthDoers. It streamlines research and facilitates introductions—all while leveraging collective wisdom toward the achievement of common objectives.