



On December 8-10, 2020, we hosted our 4th annual meeting for nearly 400 participants. We invite you to review the agenda, presentation videos, slides, and to [join our growing All In community](#). - All In Team

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## KEYNOTE TALKS

Meet three exceptional leaders who will inspire you to think differently and heed the imperative for racial justice and community-led solutions.



Play

### Racial Literacy for the 21st Century

*Dr. Ruha Benjamin, Princeton University*

Dr. Ruha Benjamin discusses how and why racism persists as a form of vision and division, including how medicine, science and technology risk reinforcing longstanding forms of inequality and injustice, and even producing new forms of discrimination that are hidden behind a veneer of technological neutrality. She offers a wide-ranging toolkit to understand how racism distorts our relationships, communities, and institutions, and what we can do about it.



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### Lived Experience is Expertise: How Engaging Community Members Builds Better Collaboratives

*Diane Sullivan*

Diane Sullivan, a mother, grandmother, and activist with lived experience in poverty, homelessness, and hunger seeks to better connect participants with the sometimes unintended consequences of our work. Learn more about the value of meaningfully engaging the community and hear tips on how to center our work more equitably.



Play

### Moving Forward for Truth and Equity

*Liz Dozier, Chicago Beyond*

How do we break the mold and create a new way of doing things? Amid COVID-19 and a social revolution, how do we make evidence-based decisions about what comes next? Pre-existing efforts to collect and analyze data have been disrupted. The ways in which we use and create evidence can actually generate more inequity and set us back. As we consider what it will take for world-wide recovery, join Chicago Beyond Founder & CEO Liz Dozier as she shares the 7 inequities held in place by power and 7 opportunities for change from their guidebook, "Why Am I Always Being Researched?"

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## TRAILBLAZER TALKS

Meet the leaders in the field who are the multi-sector trailblazers – charting new paths to increase and accelerate impact. Talks are organized by three themes: 1) Racial Justice & Equity, 2) Community Voice & Leadership, and 3) Nuts and Bolts of Data Sharing.

### Theme 1 | Our Work Through the Lens of Racial Justice & Health Equity



#### Baking Equity into Multi-Sector Initiatives

*Sarah Hernandez, CO Dept of Public Health & Environment, Patty Velasquez*

To advance equity, government agencies must practice sharing power alongside community leaders. In this session, the Colorado Office of Health Equity and the Colorado Family Resource Center Association demonstrate a multi-sector partnership to increase community voice in state agency decision-making. Both organizations participate in the Pew Charitable Trust's Calling All Sectors initiative with the aim of deepening collaboration across housing, transportation and health and institutionalizing an equity lens across all Colorado state agencies.

**Establishing Partnerships between Communities and Government Organizations**

*Anne Farrel-Sheffer, Washington State Department of Health  
Leon Garnett, Byrd Barr Place*

This breakout session will explore how to build meaningful partnerships between government entities and communities. Speakers will consider organizational readiness for partnership, transparency, decision-making, and community benefits. This presentation will draw from current efforts including work exploring the inclusion of community-expertise into the implementation of the Women, Infants, and Children (WIC) program.

**Organizing in Crisis**

*Daniel Joseph Wiley, Ironbound Community Corporation*

This will be a presentation/review of how Ironbound Community Corporation used a grassroots organizing strategy to bring state-wide attention to the inevitable housing crisis and partnered with numerous state-wide organizations to create a bill that can give tenants and homeowners a form of relief.

**A Framework for Integrating Equity into Decision Making**

*Abby Charles, Institute for Public Health Innovation, Jean Workman, The Guilford County Coalition on Infant Mortality*

How can we be intentional at addressing equity? How can we move beyond the theories and critique of the drivers of inequity to actively designing policies, systems, and environments to build equity? How do we evaluate our impact with an equity frame? In this session, speakers will share a framework and tool for integrating health and racial equity into decision-making and provide examples of its implementation.

**Addressing Structural Racism with Community-based System Dynamics**

*Heidi Gullet and Peter Hovmand, Case Western Reserve University*

Community-based system dynamics is a participatory approach that involves stakeholders in addressing systems issues and fosters community and multi-sector collaborations. Learn how it is being used to create a system model for achieving systems alignment and upstream change with outcomes and interventions tied to building trust and eliminating structural racism.

**Transfer of Power: Cross-sector Collaboration Moves from Institutions to Community**

*Maggie Adams-McBride, Mothering Asheville, Cindy McMillan, Sistas Caring 4 Sistas*

In the wake of the murder of George Floyd and Breonna Taylor, increased police brutality and other events driven by white supremacy culture, SistasCaring4Sistas (SC4S) brought before the Mothering Asheville Steering Committee a recommendation that the coalition focus on restructuring its governance to being Black owned and led which would deepen the capacity for Mothering Asheville to center its work in the community most impacted by structural racism and birth inequities. There was unanimous support among cross-sector members to move the “fiscal agent” role from MAHEC, a predominantly white led organization, to SC4S, forming a new non-profit that will house all of the work currently led by Mothering Asheville - community capacity building, clinical shift and policy advocacy. SC4S will become the backbone organization for Mothering Asheville. Mothering Asheville is a collaborative community-centered health movement focused on eliminating inequities in infant mortality in Buncombe County, NC.

**Disrupting Business: Building a Community-led Movement to Address Racial Disparities in Infant Mortality**

*Lora Gulley and Alecia Deal, Generate Health*

Learn how one collective effort is using qualitative data to eliminate racial inequities in infant mortality and maternal health. ‘Disrupting Business as Usual’ is a call to action challenging participants to move beyond the comfort of using status quo data systems and metrics to define community impact. This session provides strategies and tactics used to build a community-led, decision-making process with lessons for how to move from transactional community engagement to transformational movement building. Participants learn how a regional community-driven initiative developed capacity of community leaders to shape system level change. Participants will hear first-hand how those most impacted by disparities are changing the narrative and influencing system and policy level change.

**Engaging Community in Health Disparity Data Communication***Jo Bradley and Adrienne Ammerman, WNC Health Network*

WNC Health Network will discuss how we analyzed regional primary data for trends in health disparities, created data stories using an equity lens, and hired “Community Data Expert” consultants (focusing on people who have experienced racism and/or economic discrimination). We plan to share the process, tools, and lessons learned from our experience collaborating with community members to better communicate health disparity data.

**Leveraging Public Health Data for Tenant Protections in an Immigrant Community***Melissa Jones, Bay Area Regional Health Inequities Initiative, Cristal Little, Vallejo Housing Justice Coalition/Urban Habitat*

In response to COVID-19, the Vallejo BUILD team has focused on building community power in support of tenant protections. The team focused on an eviction ban during the shelter-in-place order, including connecting community organizers with other local communities, providing data and analysis, and spreading the word through the community about tenant protections. For example, they have created a data-driven regional health rationale in support of the moratorium, which has been adopted by neighboring counties. Additionally, they’ve since provided legal clinics and trainings around illegal evictions.

**Using Data to Shine a Light on the Human Story and Incite Change***Isabelle Barbour, Truthteller Consulting, Stephanye Clarke, New London Branch NAACP & Black Health Collective, Fawatih Mohamed-Abouh, YNHHS L+M Hospital*

This presentation focuses on how three types of data-- a population health survey, community conversations, and a pretest for collaborative members-- are being used by the Health Improvement Collaborative of SE Connecticut to forward racial equity. The presenters will tell the story of how the data has illuminated the root causes of health inequities in the region.

## Theme 2 | Community Voice and Leadership

**CHIP: Putting Communities in the Driver’s Seat***Karen Nikolai, Hennepin County Community Health Improvement Partnership, Idil Farah, Hennepin County Community Member*

Learn how the Hennepin County CHIP funded projects of eight individuals/small teams related to mental well-being and housing stability resulting from COVID-19 and the murder of George Floyd. People from communities of color and indigenous populations were encouraged to apply, and funds elevated ideas and solutions to local priorities. You’ll hear how the grant and similar work are being carried out through CHIP, and one of the grantees will share her project in the Somali community.

**The Importance of YOUTH VOICES as Part of a Healthy Community***Jonathan Phillips and Stephania Gonzalez Mena, Groundwork Elizabeth*

Youth are lining up as the next generation of community leaders, but we need to heed their voices in the present, to build a more equitable and healthy community for all. This session will share experiences from an Elizabeth, N.J. Youth program initiated by a Next Gen Community Leaders grant from NJHI and supported by a Civic Spring initiative funded by the foundation formerly known as the Woodrow Wilson Foundation.

**Families Against Narcotics Comeback Quick Response Team***Linda Davis, Families Against Narcotics*

Families Against Narcotics joins Michigan police departments to participate in the Families Against Narcotics Comeback Quick Response Team (FAN) to prevent and respond to opioid overdoses. Partners include police departments, substance use treatment providers, recovery services, peer support services and community support services. Partners identified law as a blocker. In response, FAN developed a short article on how federal law does not block data sharing as well as a simple Data Sharing, Use and Nondisclosure Agreement for its police department partners.

**From Engagement to Co-Disruptors: Community-Anchored Processes to Drive Health Initiatives***Lauren Pennachio, Health Leads, Jo Bruno, Delta Peers*

Community engagement has always been a part of the social safety net - but have we as a sector, at every turn, done our best to not just engage communities but enable communities to direct the work that is intended to improve community health? In this session, participants will hear from Health Leads' Housing is Health network - a community anchored, cross sector, initiative focused on addressing housing affordability to improve health in 3 Bay Area counties. Presenters will share best practices for engaging the community not just episodically but through deep and continuous engagement, and methods for centering on community voice to make strategic decisions that include but extend beyond advisory bodies.

**Sharing Data Locally: Partnering with Neighborhood Organizations***Amy Rohan, Data You Can Use, Edith Chavez, Milwaukee Christian Center*

Sharing local data with a wide variety of users requires an inclusive approach. There are experts to be found in every sector; residents are the experts of their neighborhoods. Learn how Data You Can Use in Milwaukee, Wisconsin provides educational opportunities across a range of skill sets using events, training sessions, data user groups, and partnerships with neighborhood organizations.

**Advancing Community Partnerships in Dallas***Katie Peters, Crossroads Community Services, Grace Mathew, Parkland Hospital & Health System*

The Dallas BUILD team has collaborated with various partners to embed safety-net services within food pantries in Southern Dallas. In this session you will hear about aspects of the project and how the team has navigated data sharing between a hospital system (Parkland Health and Hospital System) and a non-profit (Crossroads Community Services) while learning the hurdles that came along the way.

**Amplifying Community Voice in Population Health Initiatives***Bilal Taylor, Nemours, Nancy Hamson, Yale New Haven Health, Allison Logan, Millie Seguinot, Bridgeport Prospers*

This session will share tools and strategies used by cross-sector networks participating in the Integrator Learning Lab (a learning collaborative facilitated by Nemours Children's Health System) to amplify the voices of community residents. After a description of relevant training from the Learning Lab, representatives of the Health Enhancement Community (Bridgeport, Connecticut) will summarize strategies and tools used to authentically engage community residents in the co-design of work, with a focus on actionable advice for audience members.

**Community Engagement to Address Transportation Equity***Ashley Stockwell, Blue Hills Community Health Alliance, Sharon Ron, Metropolitan Area Planning Council, Judy Morris, Quincy Housing Authority*

The Blue Hills Regional Coordinating Council (BHRCC) is a group of stakeholders working together to address transportation equity in the metro Quincy region of Massachusetts. In order to understand and address these needs, the BHRCC partnered with a regional planning agency to conduct a needs assessment and engage in a three-day design sprint process. These engagement efforts led to the development of a comprehensive action plan, which will be used to design and implement pilot solutions in partnership with organizations across the public, private, and nonprofit sectors.

**From Heritage to Health: Efforts for Community Engagement and Data in the Civil Rights Project HIA***Madeline England, MSi State Department of Health, Robert Pernell, Adams County Health Impact Assessment*

The Adams County Health Impact Assessment (HIA) was the first time the presenters worked on this type of research and the first HIA conducted in Mississippi. Various successes and obstacles will be discussed, including mixed methods of community leadership, stakeholder engagement, limited local data, and developing evidence-based recommendations to promote community health through a highly qualitative local civil rights historic preservation project.

## Theme 3 | Nuts and Bolts of Data Sharing



### **Coordinated Care in Times of Disaster**

*Amy Grunewaldt, Community Collaboration Consulting, Jennifer Hall, United Way of Northern Shenandoah Valley*

Coordinated care networks are challenging endeavors for any community. Developing and launching these networks becomes more challenging in the context of natural disasters and health pandemics, but their value also comes into sharper focus. During this session, you will learn how to leverage data sharing platforms effectively to respond to different types of disasters. You will hear first-hand from colleagues about how they adapted to meet the shifting needs of their communities, as well as difficult lessons learned along the way.



### **The Maine Community Data Dashboard Engagement Process Addresses the Needs of Older Adults**

*Jess Mauer and Ted Rooney, Maine Council on Aging*

Over the past year, the Maine Council on Aging convened a multi-sector taskforce in South Portland, ME to develop a municipal data dashboard on the unmet needs of older adults. The stakeholder engagement process was coordinated in concert with the statewide HIE and planning for development of a Community Information Exchange and designed to serve as a pilot for similar efforts around the state. Learn key lessons from the project around developing priority metrics, analyzing aggregated datasets, and generating actionable insights through virtual meetings and relentless relationship building across a variety of participants.



### **Thought-leader Insights on State-Community Partnerships for Improving Health, Equity, and Well-being**

*Amanda Cavanagh, Illinois Public Health Institute/DASH, Alissa Beers, Center for Health Care Strategies*

DASH and CHCS developed the Learning and Action in Policy and Partnerships (LAPP) grant project. As a part of the grant development, we conducted 30 interviews with key thought leaders from federal, state and community organizations and published a report. In this session, we will present the highlights from the thought-leader interview and highlight some of the examples, challenges and opportunities in the mission to improve health, equity and well-being in community. The second half of the session will focus on audience participant questions and experience with state-community partnerships, and how DASH and All In can support further development of this collective area of work.



### **Centering Racial Equity Throughout the Data Life Cycle**

*Amy Hawn Nelson, Actionable Intelligence for Social Policy, University of Pennsylvania*

Integrated administrative data increasingly provide the raw materials for evaluation, research, and risk modeling, yet racial equity is, at best, a peripheral consideration. This session presents findings from A Toolkit for Centering Racial Equity Throughout Data Integration and will overview concepts from the Toolkit to support more equitable data practice. This Peer Sharing Session will support conversations across sites to think through both positive and problematic data practices. [Click here to access the toolkit.](#)



### **Nuts, Bolts, and a Few Loose Screws: Creating Person-centered Solutions in Complex Environments**

*Susan Millea, Children's Optimal Health, Rahel Berhane, Children's Comprehensive Care Clinic, Kristine McCoy, Children and Family Health Institute*

This session will focus on the importance of networking and sharing practical experiences across seemingly disparate initiatives to promote connected systems and person-centered care. Successful implementation of the STORY App for children with medical complexity and their families in Austin, TX is supporting planning in New Jersey's Integrated Care of Kids (InCK) grant. The InCK grant use case will encourage and employ the use of cross domain standards, including FHIR social services and NIEM health standards to ensure flexibility and replicability in other communities.



**Tackling the Dueling Platforms Dilemma: Recommendations for Community Information Exchanges**

*Paul Sorenson, St. Louis Regional Data Alliance, Greg Bloom, Open Referral*

The emerging wave of referral platforms that connect health and social services — often under the banner of a “Community Information Exchange” — represent an exciting new way to focus on social determinants of health... but also threatens to repeat past data fragmentation and community governance mistakes. This session explores recommendations from Open Referral and the St. Louis Regional Data Alliance for how communities can avoid a mess of incompatible silos and unaccountable data systems as they seek to promote holistic community care.



**Big City Mouse and Small City Mouse: Addressing Pandemic-Driven Community Needs**

*Stuart Altschuler, Trenton Health Team, Amy Laurent, Public Health - Seattle & King County*

Learn about how we’ve addressed the COVID-driven needs of two US cities on opposite coasts: Seattle / King County and Trenton, NJ. Yes, good data, sound analytics, and actionable insights are imperative for strategy and planning. Just as important are the trusted relationships we’ve built across a variety of multisector stakeholders to ensure that our analysis is driving change for the community. Join us for examples of programs addressing COVID response, food insecurity, and more! with Data, Analytics, and Collaboration in Seattle Washington and Trenton, New Jersey.



**Building a Connected Community: PCIC and Houston Food Bank Video**

*Kallol Mahata, Patient Care Intervention Center, Nicole Lander, Houston Food Bank*

Health outcomes in the United States are below most developed nations, largely due to systemic social and institutional barriers, that impacts an individual’s Social Determinants of Health. The COVID19 pandemic has further exacerbated these issues. Now more than ever we need collaborative, people-centric efforts to meet the needs of the community. In this session we will look at one such partnership between the Houston Food Bank and Patient Care Intervention Center (PCIC), using crosssector data to help meet the needs of the most vulnerable in our community.



**EngageWell Data Sharing: Journey to Develop a Cross-sector Proof-of-Concept Database**

*Christopher Joseph, EngageWell IPA, Lynette Thelen, Coordinated Care Service, Inc.*

EngageWell IPA - a start-up network comprised of diverse health/human service organizations - was created to help CBOs navigate a Value-Based Payment (VBP) environment in New York. Care Integration and Quality Management are crucial to success inside complex VBP arrangements, and EngageWell’s DASH project focused on developing a proof-of-concept database, with partners from CCSI, to collect and analyze cross-sector data. EngageWell quickly learned, however, that ‘if you build it,’ agencies won’t necessarily ‘show up.’ Our member agencies serve clients with highly-sensitive PHI (substance use disorders and HIV), and data security, compliance questions, and protection of proprietary business information were all legitimate concerns and data-sharing roadblocks. In this break-out session, EngageWell will discuss the evolution of our data sharing project and our approach to member buy-in.



**Leading with Community-Based Organizations: Data-Driven Approaches to Support Alignment**

*Laura Gustin, Monroe County Systems Integration Project, Mary Miller, United Way of South Hampton Roads*

Interest in upstream approaches to health and equity are raising the profile of community-based social service providers and the unique relationships and expertise they bring to multi-sector collaborations. United Ways and their partners are building on a historic legacy of community action across the country. They are eager to share their lessons and the ways in which they are building the national movement for integrating CBOs, public health and health care. Come hear from two communities leading transformational change with community voices at the center, driving technology solutions needed to implement responsive interventions and guiding urgent policy and systems change which have been especially amplified by the COVID-19 pandemic.