



Resource Guide: All In: Data for Community Health Webinar Showcase
Alignment in Action
January 28, 2021 11:30 a.m. - 12:30 p.m. CST

Please join us from 12:30 p.m. - 1:00 p.m. CST for an expanded dialogue session with our presenters and guest Glenn M. Landers, Director with Georgia Health Policy Center.

Link to join special session:

<https://zoom.us/j/5212145468?pwd=c05XcHJQb0NiQ3FBQjMwaU9jVnIJQT09>

Please note that the link to the breakout room will open at 12:30 p.m. CST.

Webinar Description & Learning Goals

The [Georgia Health Policy Center](#) is the national coordinating center for the [Robert Wood Johnson Foundation](#)'s national initiative Aligning Systems for Health: Health Care + Public Health + Social Services. The initiative focuses on learning about effective ways to align health care, public health, and social services to better address the goals and needs of the people and communities they serve.

In this webinar, we will spotlight three *All In* organizations aligning efforts by building trust and sharing power in order to advance shared governance and data systems. Speakers from [United Way of Northern Shenandoah Valley](#), [United Way of Greater Milwaukee & Waukesha County](#), and [Broward 2-1-1](#) will share how they have worked to cultivate alignment in their communities and Megan Tracz, Director of Social Innovation at [United Way Worldwide](#), will moderate a Q&A.

Session objectives include an increased understanding of the following:

- The importance of building long-standing relationships across sectors and with members of the community.
- How a solid foundation of trust across partners and community members can be leveraged to advance shared data systems.
- Concrete examples for how lessons learned translate into ways to move towards alignment across sectors in the future.

ALL IN



DATA FOR
COMMUNITY
HEALTH

Presenter Bios

United Way Worldwide

Megan Tracz, is the Director of Social Innovation at United Way Worldwide where she leads efforts to discover and facilitate innovations and drive partnerships, with the goal of generating social impact at scale and elevating United Way's capabilities as a leading global innovator. Megan serves as a strategic lead, advisor, and activator for the Barnes Family Foundation Center for Social Innovation and is responsible for strategy, implementation, and oversight of Center initiatives and partnerships to solve social issues in communities around the world. Megan has a depth of experience in generating social impact through public policy advocacy, cross-sector collaboration, and grassroots engagement. She has held leadership roles in public policy and advocacy with United Way Worldwide, United Ways of California, and United Way Silicon Valley, and has driven successful national advocacy campaigns to increase food security, financial stability, and access to healthcare. Megan has also worked for the San Jose State University Foundation and is an AmeriCorps*VISTA alumna.

Megan received her Bachelor of Science in Policy Analysis and Management from Cornell University and her Master of Public Administration with a focus in Leadership, Cross-Sector Collaboration, and Social Impact and Innovation at the George Washington University.

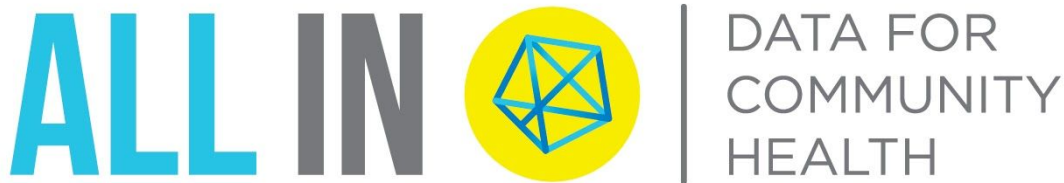
BUILD Health Challenge

Melissa Monbouquette is the Deputy Director of the BUILD Health Challenge, a national initiative that promotes multi-sector, community-driven partnerships to reduce health disparities caused by inequity. She serves as a thought leader and key resource for awardees and partners by supporting BUILD's strategy and implementation, and leads the program's innovation efforts to drive sustainable improvements in community health. Melissa has over a decade of experience in nonprofit strategy and operation. She holds a master's degree from The George Washington University Trachtenberg School of Public Policy and Public Administration and a bachelor's degree from Tufts University.

melissa@buildhealthchallenge.org

United Way of Northern Shenandoah Valley

Jennifer Hall, is Director of Community Engagement at United Way of Northern Shenandoah Valley. She helped launch the Valley Assistance Network (VAN) in 2017 to connect individuals and families with local resources. In just three two years, the program has served more than 3,000 families and made nearly 10,000 referrals to community partners. She started her



nonprofit career at United Way of Central Carolinas. Jennifer is a native of Winchester, VA and a graduate of VCU.

2-1-1 Broward

Will Spencer, is the Chief Social Enterprise Officer with 2-1-1 Broward. "As a leader who embraces change as a vehicle for growth and learning, I love the pressure to stay one step ahead of where the organization is going, and I don't just wait for opportunities to come along. I conceptualize them, initiate discussion, and continuously explore ways to improve leadership, performance, and customer experience."

United Way of Greater Milwaukee & Waukesha County

Nicole Angresano, has been with United Way of Greater Milwaukee & Waukesha County since 2007 and currently serves as the vice president of community impact. In this role, Nicole oversees more than 200 United Way-funded health and human service programs. Nicole also oversees United Way's community-wide teen pregnancy prevention efforts, which have been recognized as a national best practice. Under Nicole's stewardship, United Way launched the Safe & Stable Homes initiative, with the goal of ending family homelessness in the local community.

Nicole is actively involved in the greater Milwaukee community, serving on several nonprofit boards and lending her expertise to local collaboratives. Nicole was recognized as one of Milwaukee Business Journal's 40 Under 40 in 2010 and as a Woman of Influence in 2017. Nicole has a master's in public health from the University of North Carolina-Chapel Hill, with a concentration on adolescent health. She lives with her husband and son in Milwaukee.

United Way of Greater Milwaukee & Waukesha County

Jeremy Simon, is the Grants & Sponsorships Manager for the United Way of Greater Milwaukee & Waukesha County, where he leads the agency's grantseeking efforts and public policy initiatives. Prior to this role, Jeremy designed innovative human service programs and collective impact initiatives for organizations such as The Boys and Girls Clubs and the United States Peace Corps. Jeremy holds Bachelors degrees in History and International Relations, and is about to finish an MBA from the University of Wisconsin-Milwaukee.



Joining us during the expanded dialogue starting at 12:30 p.m. CST

Georgia Health Policy Center

Glenn Landers, is an assistant research professor in the Andrew Young School of Policy Studies and the director of health systems at the Georgia Health Policy Center. His current portfolio includes the center's work in [rural community health systems development](#) with the Health Resources and Services Administration, the Robert Wood Johnson Foundation's [Aligning Systems for Health: Health Care + Public Health + Social Services](#), the [Atlanta Regional Collaboration for Health Improvement](#), and center's work in [long-term services and supports](#), and special projects with the Centers for Disease Control and Prevention (CDC) and other national partners.

He also plays a lead role in the center's approaches to evaluation, collective impact, and developing the center's substance use disorder portfolio. Landers held a one-year term as a senior advisor with CDC's Office of the Associate Director for Policy from 2014 to 2015.

His published research has appeared in the Foundation Review, American Journal of Public Health, Medicare and Medicaid Research and Review, and the Journal of Health Care for the Poor and Underserved.

Presenter Resources, Websites & Ideas

[United Way Worldwide](#) advances the common good in communities across the world. Our focus is on education, income and health—the building blocks for a good quality of life. View our impact.

An innovative funding collaborative and award program, [The BUILD Health Challenge](#) is contributing to the creation of a new norm in the U.S. BUILD is putting multi-sector, community-driven partnerships at the center of health to reduce health disparities caused by system-based or social inequity. [Call for partners.](#)

Since 1946 the [United Way of Northern Shenandoah Valley](#) has worked to impact the community human care needs that matter most to the people of Clarke, Frederick, Page, Shenandoah Counties and the City of Winchester. [Sign up for updates.](#)

[VALLEY ASSISTANCE NETWORK \(VAN\)](#) is a comprehensive Resource & Referral system to help families move from Crisis to Stability

[2-1-1 Broward](#) is the only 24/7 comprehensive agency in the county that provides individuals and families with all of the critical connections to health and human service agencies and programs they need in just one call. [Publications and newsletters.](#)

[United Way of Greater Milwaukee & Waukesha County](#) is an independently-governed 501(c)3 nonprofit organization connected to a network of more than 1,400 local United Ways through United Way Worldwide. Of every dollar raised, 90¢ is invested into community problem solving. Since our start in 1909, we have invested over \$1 billion to solve our community’s most serious problems. We impact people in Milwaukee, Ozaukee, Washington and Waukesha Counties. [Newsletter and volunteer opportunities.](#)

Georgia Health Policy Center Aligning Systems for Health Resources

[The Georgia Health Policy Center](#) is the national coordinating center for the Robert Wood Johnson Foundation’s national initiative Aligning Systems for Health: Health Care + Public Health + Social Services. The initiative focuses on learning about effective ways to align health care, public health, and social services to better address the goals and needs of the people and communities they serve. [Subscribe for regular updates.](#)

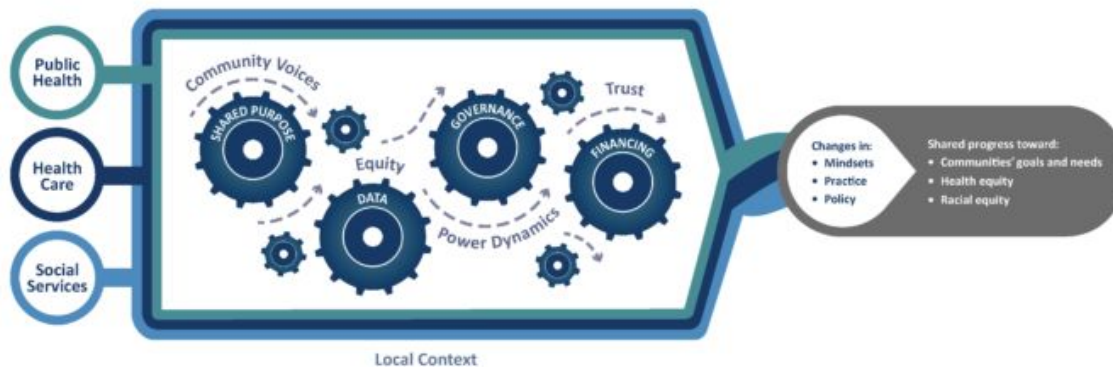
Aligning Systems for Health [Introductory Video](#)

[Aligning Systems for Health Brochure](#)

[Built to Last Virtual Series.](#) In Spring 2020, the Aligning Systems for Health initiative, led by the Georgia Health Policy Center and funded by the Robert Wood Johnson Foundation, hosted a virtual convening series, “Cross-Sector Alignment: Built to Last.”

In July and August, the Aligning Systems for Health team reviewed and synthesized learning about cross-sector alignment from the past year. Key documents, briefs, case studies, interviews, structured feedback, and other relevant information informed this first-round review of the [Cross-Sector Alignment Theory of Change.](#)

A FRAMEWORK FOR ALIGNING SECTORS



AlignForHealth.org is designed to be a resource for findings, tools, and opportunities to connect.

Authentic community change moves at the speed of trust. And yet, we spend so little time and focus on intentionally building trust amongst partners. This paper explores the intricacies of trust, how to build it and what to do when trust is broken. [Turf, Trust, Collaboration and Collective Impact](#)

[How to Build Trust in a Virtual Workplace](#)

[Collaborative Leadership Self Assessment Tool](#) fundamental concepts participant's guide

[Key Milestone Report](#) This tool helps provide members with an overview of the key framework, decision, and progress that has been made on Collective Impact initiatives.

[Plan on a Page Tool](#) A Plan on a Page is a concise, one page synthesis of the key design elements of the collective impact approach.

[Advancing Equity in the Nation's COVID-19 Public Health Response and Recovery Efforts: Options for a New Administration](#)

Systems can work together to align their actions and decisionmaking. One way is through shared measurement: using a common set of measurable goals that reflect shared priorities across systems and with community members [Aligning Systems with Communities to Advance Equity through Shared Measurement](#)

The importance of partnerships in crisis is front and center as we confront the global COVID-19 pandemic. <https://www.ccphealth.org/>

Publications from All In Partners

[What We Have Learned From the First Wave of COVID-19](#) Early on during the COVID outbreak in the US, All In saw its role as providing support to the frontlines of community-based data sharing. Participants described their efforts to leverage the multi-sector relationships to move quickly together in their communities and building new data-sharing tools on top of systems they had built for other purposes.

[The BUILD Health Challenge Community Approaches to System Change](#) The results from their work is captured and assessed in this new report, Community Approaches to System Change: A Compendium of Practices, Reflections, and Findings.

[19 Stories from the Field: What Systems Change Looks Like in Communities](#) What does it take to create lasting change when it comes to improving health in communities? The BUILD Health Challenge (BUILD) followed the work of 19 different communities across the US over the last two years as part of BUILD's second awardee cohort.

[Practical Playbook II](#) (Chapter 20: All In: How and Why Communities Are Using Data to Drive Community Health Improvement)

[Data Across Sectors for Health and Network for Public Health Law, Legal Bibliography](#) Co-developed by the Network for Public Health Law and Data Across Sectors for Health (DASH), the Bibliography is a growing resource for lawyers and community data practitioners, intended to support local collaboratives in their efforts to share data across sectors.

All In Data for Community Health

- [Subscribe to the All In Newsletter](#)
- [Join the All In national learning community](#)
- [Listen to the All In Podcast](#)
- On December 8-10, 2020, All In hosted its 4th annual meeting virtually for nearly 400 participants. Recordings are now available to the general public: [Link to session recordings.](#)
- Listen to past All In Webinars, and access the slides and handouts below:
 - [All In For A Shared Racial Equity Vision Training](#)

- [All In Webinar: Racial Equity Throughout Data Integration Part 3](#)
- [All In Webinar: Racial Equity Throughout Data Integration Part 2](#)
- [All In Webinar: Racial Equity Throughout Data Integration Part 1](#)
- [All In Webinar: Community Engagement and Governance](#)
- [All In Webinar: Leveraging Health and Housing Linkages In Response to COVID-19](#)

Upcoming Events & Opportunities

The application period for participation in the [Data Across Sectors for Health \(DASH\)](#) third round of Mentorship has been extended to allow for more participation in the program. Please visit our [website](#) in the coming days for the most up to date information and to apply.

About the DASH Mentorship: Participation includes the support of seven cohorts of selected teams of “Mentees” to learn with and from DASH Mentors and community peers in order to accelerate their local multi-sector data sharing efforts. Each selected Mentee collaboration will be matched to an experienced Mentor and will be eligible to receive up to \$10,000 for participation, with most awards at \$5,000 for groups of at least 2 participating organizations.

[SIREN](#) Coffee & Science is a biweekly series of 30-minute conversations between experts in social interventions research, practice, and policy. Join our live events starting Jan. 22 to hear leaders grapple with thorny issues at the intersection of clinical and social care. [Register for the series here.](#)

[Aligning Systems for Health](#), supported by the [Robert Wood Johnson Foundation](#) and led by the Georgia Health Policy Center (GHPC), focuses on identifying, testing, and sharing what works to align health care, public health, and social services to better address the goals and needs of the people and communities they serve. GHPC awarded 10 rapid-cycle research grants to explore specific aspects of the Framework for Aligning Sectors. [Register here for the Feb. 11 Research Roundup](#) to hear findings from the rapid-cycle Aligning Systems for Health research grantees.

COVID-19 and the Legacy of Racism: Vaccine Hesitancy and Treatment Bias Wednesday, February 3, 2021 3:00 - 4:00 p.m. EST. [RSVP here.](#)

Thank you!