



DRAFT

All In: Data for Community Health Affinity Program **Purpose & Learning Goals**

Organization Name: United Way Worldwide

Point of Contact(s): Mary Miller, Manager - 211 Innovation, mary.miller@uww.unitedway.org

Affinity Group Name: United Way & 211 Partners

Peer Leader (Subject Matter Expert) areas of expertise: Developing cross-sector data sharing partnerships (particularly those involving UWs, CBOs, health, and education partners); defining and aligning population, program, and participant measures; community dashboards

All In Support Staff: Miriam Castro, Program Manager, Data Across Sectors for Health (DASH), Illinois Public Health Institute (miriam.castro@iphonline.org.)

Description of group/ group purpose:

This affinity group serves as a space for United Ways, 211s, and their community partners to connect, share, and learn from one another to strengthen partnerships, clarify roles and responsibilities, and establish a community of practice for UWs/211s engaged in data sharing collaboratives. When serving as community conveners, UWs/211s bring together diverse partners to equitable design local collaboratives, leveraging network expertise and insights. Through their resource directories and referral capabilities, 211s optimize proprietary data and infrastructure. This group fosters peer learning and sharing for those leading or working with United Ways and 211s involved in data sharing and multi-sector collaboratives and serves to clarify and share models of successful partner engagement for those collaboratives.

Affinity Group Composition:

This group is great for participants who fit this profile/ are working on the following projects:

- Representatives from United Ways and 211s who:
 - o Are leaders or participants in data sharing collaboratives and want to share resources, explore solutions, and/or contribute to a community of practice
 - o Have an interest or are just getting started with data sharing collaboratives and want to learn from more advanced collaboratives

- o Want to strengthen their local partner relationships (including those from communities where UWs and 211s are not co-located, where 211s may be managed by a non-UW partner)
- Representatives who are not affiliated with a United Way or 211 (but may work at CBOs, public health and healthcare partners, universities, etc.) who:
 - o Have an established partnership to share data with a United Way or 211
 - o Are currently “getting started” or exploring a potential data sharing/cross-sector partnership with a UW or 211

This group is not great for:

- Representatives from external partners who are not currently working with or do not plan to work with a United Way or 211

Learning Goals:

1. Connect, learn, and share related to the topic of “Defining United Way’s Rationale & Role in Data Sharing Collaboratives,” to include:
 - a. Clarify and document partner roles/responsibilities used by successful UW/211 data sharing collaboratives.
 - b. Soliciting resources/tips for UWs/211s who are “Getting Started” to identify their rationale for engagement and navigate associated roles & responsibilities
 - c. Identify alignment opportunities with the Modern UW/Modern 211 frameworks
2. Connect, learn, and share related to the topic of “Stakeholder Buy-In,” to include:
 - a. Identifying and clarifying models of engagement to develop new partnerships and build mutual trust in key sectors
 - b. Share and document tips from UWs/211s in data sharing collaboratives that give decision-making power to historically marginalized and underrepresented groups
 - c. Sharing resources and documenting existing practices related to strengthening or deepening existing partnerships
3. Refine and socialize UWW’s Data Sharing Toolkit, with particular emphasis on Rationale/Role & Stakeholder Buy-In.

Meeting schedule: This section to be completed upon initial contact with members.

Resources:

1. UWW’s Data Sharing Toolkit (Draft)
2. Modern United Way Toolkit
3. Modern 211 Resources
 - a. Josh’s AIRS webinar?
4. Building Trust for Cross-Sector Data Collaboration

- a. https://www.nationalcomplex.care/wp-content/uploads/2018/08/Building-Trust-and-Collaborating_.pdf
5. Collaboration Spectrum Tool
 - a. <https://www.tamarackcommunity.ca/library/collaboration-spectrum-tool>
6. Ready by 21's Mapping Moving Trains Packet
 - a. <http://www.readyby21.org/resources/mapping-moving-trains-packet>
7. All In will provide the link to the All In Online Community group where notes and meeting schedule will live
8. All In: Data for Community Health website
 - a. <https://www.allindata.org/>
9. If you're new to the All In learning collaborative, the first step to join is to sign up for the online community (community.allindata.org) and create an individual member profile. [Read our FAQs for help getting started.](#)
10. All In 101 webinar introduction to All In: Data for Community Health, online learning collaborative
 - a. <https://vimeo.com/487432652>