



Resource Guide

All In: Data for Community Health Webinar Showcase, Building Community Capacity by Sharing Power, Storytelling, & Systems Change Wednesday, April 21, 2021, from 12:30 p.m. - 1:30 p.m. CST

Webinar Description & Learning Goals

Social determinants of health such as racism and discrimination continues to have an everlasting impact on people's quality of life and overall wellbeing. For African American mothers and infants, racial inequities persist leading to an infant and maternal mortality rate that is two to three times higher than whites. Racial inequities must be exposed and addressed head on through community collaboration and multi-sector data sharing.

This All In webinar showcases the work of Dr. Meredith Shockley-Smith, Director of Equity and Community Strategies at Cradle Cincinnati, [Queens Village](#) and Brittney Mosley, Community Health Director at the [Mississippi State Department of Health](#) who will share how building community capacity leads to racial health equity. Ninma Fearon, Senior Associate with the Health Impact Project at [The Pew Charitable Trusts](#), an All In partner, will moderate the conversation.

Speakers will highlight how they work in their respective communities to: strengthen engagement and shift power to Black women, leverage data to present urgency to the issue and hold institutions accountable, and use storytelling to drive policy change, in an effort to reduce racial disparities in maternal and infant health outcomes.

Session objectives and learning goals:

- Collaborate with others to form lasting partnerships and sustainable networks
- Show vulnerability and trust through storytelling
- Share power and allow members of the community to drive the decision-making process
- Leverage multi-sector data to drive policy and systems change



Presenter Bios

[Queens Village](#)

Dr. Meredith Shockley-Smith is a former professor of Black Studies and Women's and Gender Studies. She is currently directing the Queens Village work at Cradle Cincinnati focused on lowering the infant mortality rate and boosting maternal health in Cincinnati.

In addition, Dr. Shockley-Smith is an assistant field professor at the University of Cincinnati Medical School, and there she is taking her passion for Black Studies and Women & Gender Studies beyond the classroom in efforts to build stronger, more equitable relationships to benefit the greater community. She aims to engage fixed mindsets as they relate to cultural identities. Meredith received her PhD from the University of Cincinnati in Educational Studies. As the Director of Diversity, Equity, Inclusion and Community Strategies at Cradle Cincinnati and Queens Village she seeks to work with Black women to co-create sustainable communities that help to reduce stress and in turn lower infant mortality in Cincinnati communities. Queen's Village is on facebook at [@QueensVillageCincinnati](#) and on Twitter at [@QVCincy](#).

[Mississippi State Department of Health](#)

Brittney G. Mosley is the Community Health Director with Mississippi State Department of Health (Office of Preventive Health). Brittney Mosley is a lady who believes deeply in health equity for all people; she is an advocate for social change and progression for all communities and being a public health servant. She graduated from Tougaloo College with her Bachelor of Science degree in Biology and from the University of the District of Columbia with her Master of Science in Cancer Biology, Prevention, and Control. She has worked in public health for over ten years, focusing on collaboration and community engagement among various sectors. She strongly encourages others to use their voice and serve as their own health advocate. She also serves as President of Rise Above Poverty, a nonprofit that focuses on providing resources to others for them to make better decisions about their quality of life. She is the wife of Minister David L. Mosley, Jr. and the mother of Benjamin David Mosley.

ALL IN



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[The Pew Charitable Trust](#)

Ninma Fearon is a Senior Associate, Evaluation Programs, Health Impact Project a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts. Her expertise ranges across qualitative and quantitative research, evaluation, and program management all of which she contributes to multiple Health Impact Project initiatives. This includes work on the National Health Impact Assessment Study and the health note pilots, as well as implementing a results-based accountability framework across the Project portfolio. Prior to joining Pew, Ninma was a Senior Associate at the Patient-Centered Outcomes Research Institute (PCORI) and prior to that, Association of State and Territorial Health Officials (ASTHO). Ninma received her undergraduate degree in Psychology from Xavier University of Louisiana and graduate degree from GWU.

Presenter Resources, Websites & Ideas

Black Women Led Groups

Founded and led by the [Black Mamas Matter Alliance](#) (BMMA), the Black Maternal Health Conference (BMHC) is the premiere assembly for Black women, clinicians, professionals, advocates, and other stakeholders working to improve maternal health using the birth justice, reproductive justice, and human rights frameworks.

[Data for Black Lives](#). Data as protest. Data as accountability. Data as collective action.

Infant and Maternal Health for Black Women

[To Prevent Women from Dying in Childbirth, First Stop Blaming Them](#) Two-thirds of all U.S. maternal deaths are considered preventable. Racism—not race—is a critical factor.

[Hospitals blame moms when childbirth goes wrong](#). Secret data suggest it's not that simple. A USA TODAY analysis of billing data from 7 million births found about one in eight hospitals have complication rates of at least double the norm.



[ADVANCING BIRTH JUSTICE: Community-Based Doula Models as a Standard of Care for Ending Racial Disparities](#) In 2018, New York State Governor Andrew Cuomo announced a comprehensive initiative to address poor maternal and infant health outcomes and disparities, which included the development of a Medicaid pilot program to cover doula services.

[Uplifting Birth Justice Through Doula Care!](#) What's a doula? Doulas are non-medical professionals trained to give physical and emotional support in childbirth. Doulas offer constant, uninterrupted attention and encouragement to the birthing person. They are skilled in comfort and relaxation techniques for labor (like position changes, breathing exercises, massage) and experienced in giving non-judgmental emotional support. Additionally, doulas can provide extended support during pregnancy and after giving birth.

[Black Women Birthing Justice](#) *Battling Over Birth*, a new human rights report from Black Women Birthing Justice, shares stories from over 100 women who recently gave birth in California.

[#BlackMamasMatter Draws Attention To Racial Disparity In Maternal Mortality Rates](#) Black Mamas Matter: Reproductive Justice and Black Women's Maternal Health was co-hosted by SisterSong Women of Color Reproductive Justice Collective and the Black Mamas Matter Alliance.

Books

[Killing the Black Body: Race, Reproduction, and the Meaning of Liberty](#)

[Reproductive Justice: An Introduction](#)

[Birthing Justice: Black Women, Pregnancy, and Childbirth](#)

State Health Policy Resources

[State Health Policy Resources to Promote Black Maternal Health and Equity](#). Each year approximately [700](#) women die in the United States as a result of pregnancy or related complications, and Black women are [three- to five-times](#) more likely to die in childbirth than White women.



[Eight States Join NASHP's Maternal and Child Health Policy Innovation Program Policy Academy to Address Maternal Mortality.](#) The National Academy for State Health Policy (NASHP) has announced a new, two-year policy academy kicking off in April for state health officials interested in building state capacity to address maternal mortality for Medicaid-eligible pregnant and parenting women, with the goal of improving access to quality care.

Tools to Address Racism and Implicit Bias

[Growing an Equitable Community for our Children and Families.](#) Sample training on the Local History of Racism/Resistance and research on implicit bias.

[Black Lives Matter](#) Join the Movement to fight for Freedom, Liberation and Justice by signing up for updates, supporting our work, checking out our resources, following us on social media, or wearing our dope, official gear.

[TalkAbout Trayvon: A Toolkit for White People](#) Five years ago, a teenage boy went out for a snack but never made it home to his loving family. A grown man took it upon himself to patrol his neighborhood and to shoot dead an unarmed, unassuming boy.

[Black Lives Matter resources, toolkits & downloads](#)

[Data for Black Lives](#) Data as protest. Data as accountability. Data as collective action.

[CLASP](#) is a national, nonpartisan, anti-poverty nonprofit advancing policy solutions for low-income people.

Actions You Can Take to Address Racism

[Know their names:](#) Black people killed by police in the U.S.

[In Memoriam: I can't Breathe](#) I am angry. I am anguished. I am heartbroken. I am hallowed out. I am sick and tired of police needlessly killing black and brown people.

[Human Impact Partners share recommendations and specific actions for health departments to take to end police violence. Take action!](#)



[Working in the community?](#) Check out the Healing in Action Toolkit by Black Lives Matter. This toolkit was created to collate, condense and share the lessons we have learned in ensuring that our direct actions are centered on healing justice.

[Review and learn more about the BREATHE Act](#) - a bill where Black lives matter through investment in housing, education, health, and environmental justice.

[Support the Black Lives Matter Survival Fund:](#) a platform that supports black families facing economic hardship during the pandemic.

[#BlackLoveLetters:](#) Help support the historic contribution of USPS and protect the legacy for Blacks by buying stamps and sending black love letters and postcards.

Data Sharing to Address Racial Equity

[Centering Racial Equity throughout Data Integration Toolkit:](#) This body of work seeks to encourage shifts of awareness and practice, by centering racial equity and community voice within the context of data integration and use.

[Our Data Our Bodies](#) We are a five-person team concerned about the ways our communities' digital information is collected, stored, and shared by government and corporations.

[Why Am I Always Being Researched?](#) A Guidebook for Community Organizations, Researchers, and Funders to help us get from the Insufficient Understanding to More Authentic Truth



Publications from All In and All In Partners

- In December 2020, All In hosted its 4th Annual National Meeting virtually for nearly 400 participants. [Recordings are now available](#). See:
 - A Framework for Integrating Equity into Decision Making ([Recording](#) / [Slides](#))
 - Transfer of Power: Cross-sector Collaboration Moves from Institutions to Community ([Recording](#) / [Slides](#))
 - Disrupting Business: Building a Community-led Movement to Address Racial Disparities in Infant Mortality ([Recording](#) / [Slides](#))
- Listen to past All In Webinars, and access the slides and handouts below:
 - [All In For A Shared Racial Equity Vision Training](#)
 - [All In Webinar: Racial Equity Throughout Data Integration Part 3](#)
 - [All In Webinar: Racial Equity Throughout Data Integration Part 2](#)
 - [All In Webinar: Racial Equity Throughout Data Integration Part 1](#)
- All In Podcast Season 3 is Here!
 - [Episode 1: Mass Surveillance of Black Bodies & Anti-Racist Data-Sharing an Interview with Tawana Petty](#)

[What We Have Learned From the First Wave of COVID-19](#) Early on during the COVID outbreak in the US, All In saw its role as providing support to the frontlines of community-based data sharing. Participants described their efforts to leverage the multi-sector relationships to move quickly together in their communities and building new data-sharing tools on top of systems they had built for other purposes.

All In Data for Community Health

- [Subscribe to the All In Newsletter](#)
- [Join the All In national learning community](#)
- [Listen to the All In Podcast](#)

Upcoming All In Events & Opportunities

May 13 11:00 a.m. - 12:00 p.m. CST with a deep dive session from 12:00 p.m. - 12:30 p.m. Join Nemours Children's Health System and co-presenters for a webinar discussion on Forming Integrative Networks. The panel will explore the challenges and solutions of launching a cross-sector population health network centered on health equity. where participants will have an opportunity to react to the framework of essential integrative activities & learn how integrative activities can be strategically aligned with network goals to drive progress. [RSVP here](#)

November 8-10 All In: Data for Community Health is pleased to announce the 5th Annual National Meeting (and 2nd Virtual Meeting!) will take place on . This year's themes will focus on unpacking the role of data sharing to address racial justice and health equity, community leadership for sharing and using data, and elevating multi-sector data to drive policy and systems change. A call for abstracts for those interested in presenting will launch in May and registration will open in July. Stay tuned for more details on www.allindata.org and we hope you will join us in November! Visit www.allindata.org/resources/all-in-national-meeting-2020/ to see content from last year's meeting, including the event agenda, session footage, and presentation materials.

Thank you!